MOVE NOW · PARTNERSHIP 2027

Partner with the leaders who shape work ability in Finland

Move Now Executive Table · 17 February 2027
Move Now Summit Helsinki · 27 October 2027

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WHY NOW

Work ability is now a leadership question.

Longer working lives

People work longer. Their energy, health and skills must last longer too.

Plans that do not take hold

Companies invest in wellbeing. Too often it does not reach daily work.

Leaders decide

Real change starts when leaders own human capacity, not only HR.

MOVE NOW

A leadership platform for work ability, human capacity, longevity and performance.

01

Work Ability

From research to results in daily work.

02

Longevity

Careers that stay healthy and productive for longer.

03

Leadership

Leaders who see people’s capacity as a business result.

THE ROOM · 21 OCTOBER 2026, HOTEL KÄMP

27

senior HR and business leaders

2 h

closed-door, by invitation only

Organisations at the table included

Finnair · Elisa · Wärtsilä · Kemira · Yle · Veikkaus · Attendo · Vaisala · Ilmarinen · Fazer · Aiven · Enento Group · EY · Telko Oy / Aspo Oyj

2027 AT A GLANCE

Two events. One conversation through the year.

Wednesday 17 February 2027 · Helsinki

Move Now Executive Table

A closed-door breakfast for CHROs and business leaders. Exclusive, curated and facilitated peer discussions focused on practical, actionable insight.

Wednesday 27 October 2027 · EY, Helsinki

Move Now Summit Helsinki

A one-day leadership summit for 200 leaders. Research, practice and real company examples.

EXECUTIVE TABLE · 17 FEB 2027

Your voice at the table, not a sales pitch.

The partner opens one part of the discussion with a short input. The leaders then take it further, in their own words.

Opening input, up to 7 minutes

On a topic agreed with you in advance

Two seats at the table

Sit with the leaders, not beside them

Suggest 3–5 companies

We invite them on your behalf

Name, logo and roll-up

On the invitation, materials and at the venue

SUMMIT · 27 OCT 2027

Meet 200 leaders in one day.

Keynotes, company examples and moderated discussions on work ability, longevity and leadership.

A demo area at the venue

Meet guests and show your work

Four Summit tickets

For your team or your clients

Suggest 3–5 guests

Bring the leaders you want to meet

Name, logo and roll-up

On Summit materials, the website and at the venue

HOW PARTNERS TAKE PART

Four rules protect the room, and the value of your partnership.

One partner per category

You never sit next to a direct competitor.

Input, not sales

Leaders come to think. That is why they listen.

Names stay in the room

You receive organisations and roles. Contact comes with consent.

Agreed in advance

Your role is written into the programme with you.

PARTNER CATEGORIES 2027

Each category has one place.

Open **HR systems**	Open **Employee benefits**	Open **Work ability measurement**	Open **Pension and insurance**
Open **Focus and cognitive performance**	Taken **Occupational health**	Taken **Mental wellbeing**	Your idea **Propose a category**

A category goes to the first partner to confirm.

PARTNER PACKAGES 2027

Choose one event, or both.

Executive Table

17 February 2027
Category held at the table
Opening input, 2 seats, 3–5 invites

Summit

27 October 2027
Category held at the Summit
Demo area, 4 tickets, 3–5 guests

Both events

Everything in both packages
Category held across 2027
First right of refusal for 2028

A stage slot at the Summit can be added.

NEXT STEP

Let’s find your place in the room.

A 30-minute call is enough.
Invitations for 17 February go out in mid-November.

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